

2021 Advertising Agreement

1. A completed insertion order confirms that I have authorized the purchase of advertising space. I understand the insertion order must be signed and returned before the closing date and that my ad will not run until I receive confirmation of receipt of the insertion order.
2. All invoices are to be paid 30 days net from invoice date. Interest of 1.5% per month will be charged on past-due accounts. Advertiser is responsible for any delinquent payments by recognized agencies. U.S. funds only.
3. I authorize Mountain Media Group LLC to process payment against the submitted credit card information, if provided.
4. Cancellation of all ads and contracts requires a 60-day written notice except *NOCO Style's* premium position advertising, as these require a 12-month commitment. Premium placement or premium position ads are not cancellable.
5. In the event an action is brought to enforce the terms of or collect fees under this contract, Mountain Media Group LLC is entitled to all costs and expenses, including reasonable attorney's fees.
6. Invoices may be sent by mail or email. Online payment options are available.
7. If an extension date for material is agreed upon and material is not received, the advertiser will be charged for space reserved and the most recent ad of the same size placed by the advertiser will be picked up to fill the space.
8. If an ad is canceled for any reason, the publisher reserves the right to repeat a prior ad at the contracted rate. If an advertiser has not previously run an advertisement, the advertiser will be charged the contracted rate for a non-run ad.
9. Every attempt will be made to honor ad position requests of full year contracted *NOCO Style* advertisers (12 month / 12 publications) but we reserve the right to adjust positions should layout or production conflicts arise. Full-page, four-color ads will receive right-hand ad placement preference. Under no circumstances will changes be made by the publisher to the content or design of any advertisement without written consent from the advertiser.

Send questions or any other inquiries to:

Tonja Randolph, Publisher
Email: tonja@nocostyle.com
Phone: 970.226.6400

Print Specs & Ad Submission

Effective Rate Date: January 2021 for all advertisements.

Frequency: 12 times per year, first week of each month.

Email files to production@nocostyle.com.

Digital File Requirements

NOCO Style is produced in Adobe InDesign. Ad files must be submitted as press-resolution PDF files. Images must be CMYK or gray scale and a minimum of 300 dpi.

NOCO Style is printed on 50# gloss text, direct-to-plate on a web press with 150-line screen in 4-color. The trim size is 8.375" x 10.875". Bleeds of .25" are required. Keep text inside live area (inside trim by a minimum of .25" on all sides).

If you include crop marks on your ad, please place these in the slug area, not in the .25" bleed space. They are removed before printing. Instructions for creating PDF files from standard software applications compliant with our printer are available upon request.

Please check your PDF files carefully before submitting. All ads will be printed as received. Mountain Media Group LLC is not responsible for errors in submitted PDF files.

Positions & Changes

Every attempt will be made to honor ad position requests of full year contracted *NOCO Style* advertisers (12 month / 12 publications) but we reserve the right to adjust positions should layout or production conflicts arise. Full-page, four-color ads will receive right-hand ad placement preference. Under no circumstances will changes be made by the publisher to the content or design of any advertisement without written consent from the advertiser.

Send questions and ad materials to:

Anne Marie Martinez

Email: production@nocostyle.com